

BRAND GUIDELINES

AUTØM – Brand Sheet



COMPANY LOGOTYPE



COLOR VARIATION

Primary

#2FE6DE



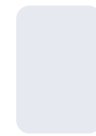
Secondary

#0E1428



Text/Light

#E6EAF0



Text/Dark

#111318



ICON SET



Dashboard



Cloud



API



Server

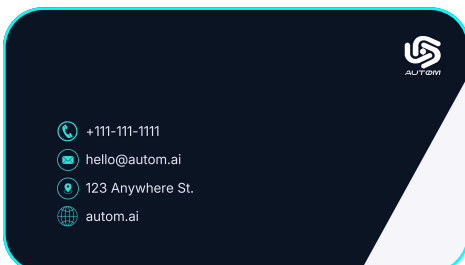


AI Note



Security

STATIONARY



TYPOGRAPHY

ROSTEX

AB CDEFGHIJKLMN
OPQRSTUVWXYZ

MAROPE

AB CDEFGHIJKLMNO
PQRSTUVWXYZ

PHILOSOPHY

Automation should be invisible.
AUTØM AI is built to run continuously,
connecting systems and intelligence
without interruption.